Journalism and adolescent dating violence

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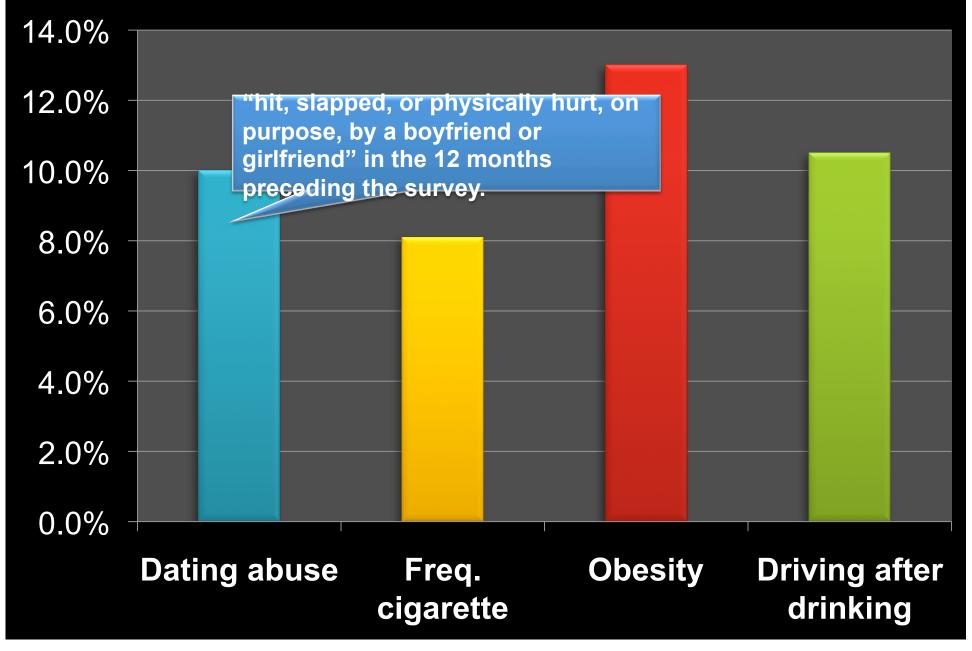
Agenda

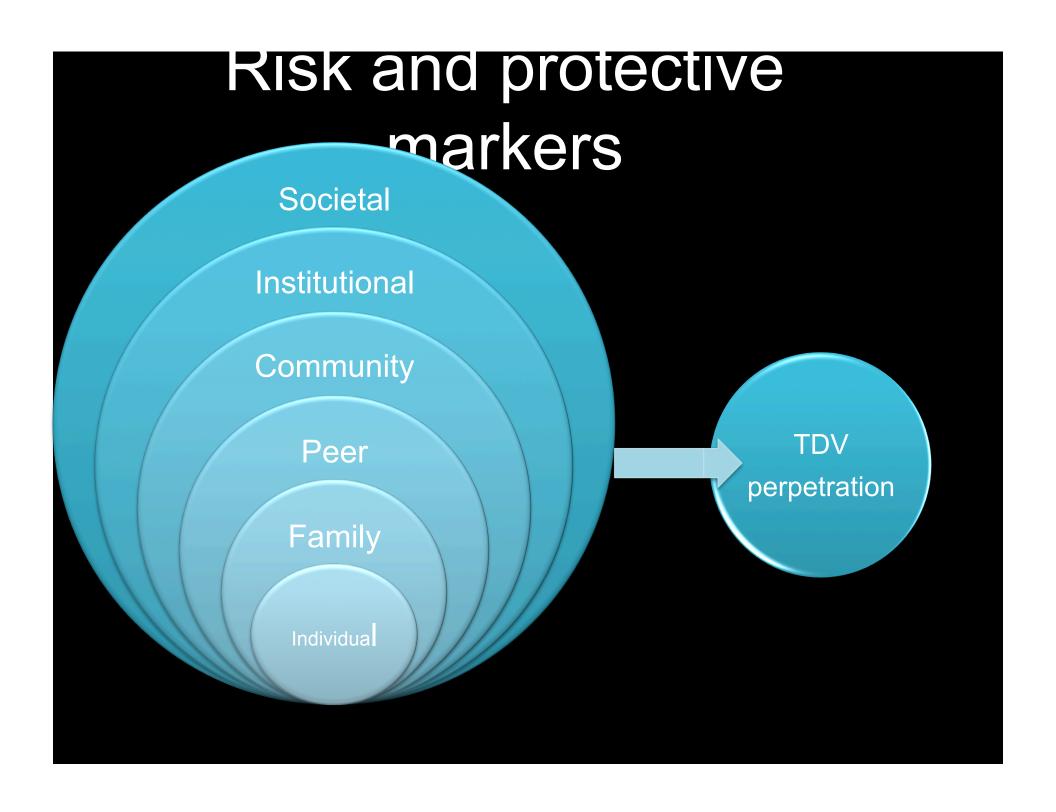
- 1) How common is ADV?
- 2) Why does it happen?
- 3) Media coverage of the "Rihanna & CB incident"
- 4) Tips for journalists

Prevalence of ADV









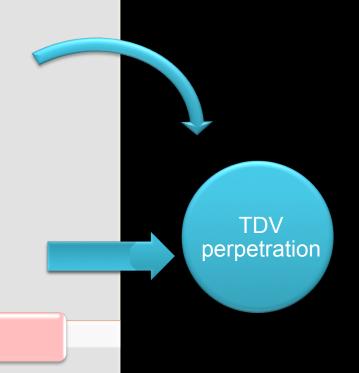
Model of selected risk and protective markers for TDV perpetration

Individual (risk)

- · Low self-esteem
- · Drug and alcohol use
- Depression/suicidal thoughts & attempts*
- Trauma symptoms
- Antisociallity
- Life satisfaction
- Conduct disorder / generalized violence
- Jealousy, anger, need for control (aggression)*
- Conflict and problem solving skills (weak evidence)
- Early sexual activity
- History of forced sex or TDV victimization
- · History of behavior control
- · Older adolescent age
- Sex before love-telling* (males only)
- Greater number of dating/sexual partners*

Individual (protective)

- Awareness of community services for TDV
- Use of conflict management skills
- Attending religious services
- Grade point average
- Employment
- Verbal IQ* (males only)



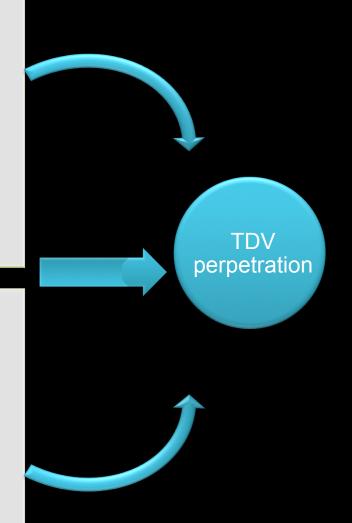
Model of selected risk and protective markers for TDV perpetration

Family

- History of child abuse
- Corporal punishment (males only)
- Witness to intrafamilial violence
- Parental divorce
- Low parental monitoring/supervision
- Born to teen mother
- Single parent household (mixed)
- Low parental support
- Low parental closeness and warmth
- Low parental educational level

Peer

- Witness to peer violence
- Acceptance of peer dating violence
- Street violence perpetration
- Bullying perpetration
- 8th grade aggression* (females only)
- Association with delinquent peers
- Partner's aggression*



Model of selected risk and protective markers for TDV perpetration

Societal

- Norms that support traditional gender views
- Norms that support violence in order to resolve conflict
- Norms that support acceptance of rape myths

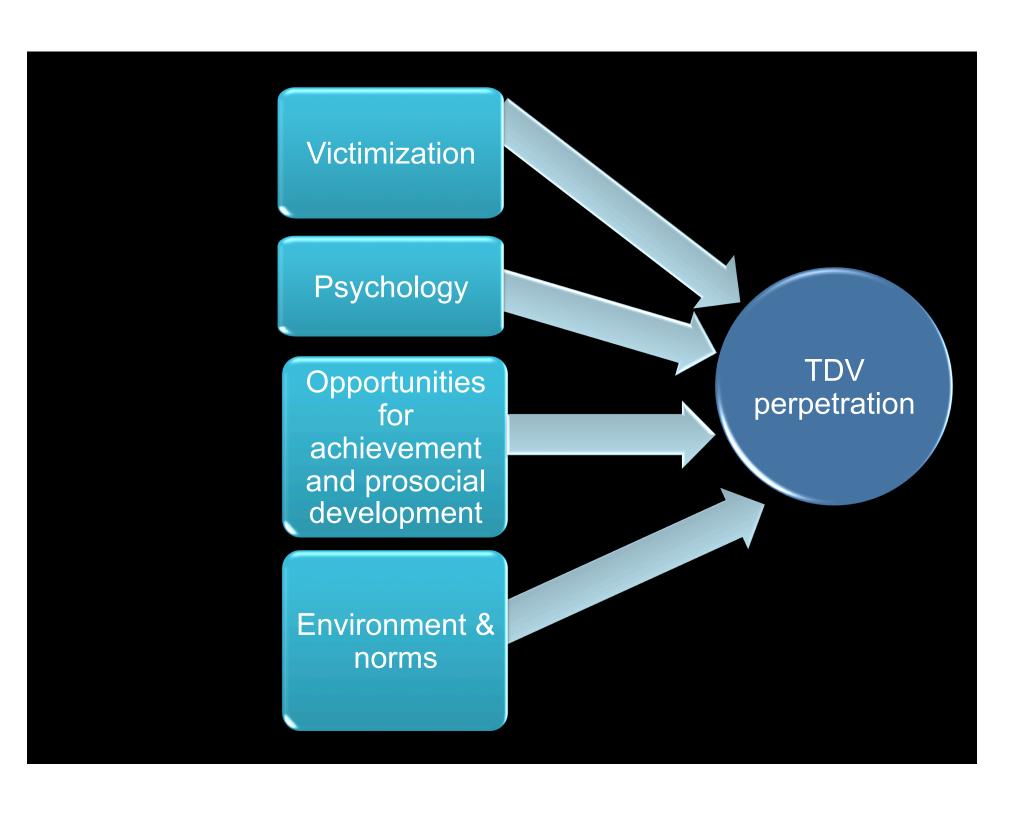
Institutional (hypothesized)

- · Low school attachment
- Lack of resources to educate on healthy relationships

Community

- Low community monitoring
- Low neighborhood support/neighborhood organization*
- Low socio-economic status
- Exposure to weapons in community (males only)
- Low sense of social responsibility





Newspaper/magazine reports of intimate partner violence

•3-28% of articles mention "IPV" when there is an IPV homicide

Why is this a problem?

 Gives impression this is not widespread phenomenon ("family tragedy")

48% of the articles suggested an excuse for the perpetrator (e.g., wife was cheating)



17% included victim-blaming language

20% of articles use positive descriptors for perpetrators: "normal," "upbeat," "well-liked,"

52% describe IPV homicides as "a shock"

Media can do better: Wozniak & McCloskey, 2010

98 out of 100 articles do not offer any expert opinions

99 out of 100 articles failed to include IPV statistics

100 out of 100 articles failed to discuss community prevention and intervention initiatives

Gender of perpetrator matters

When it's a male perpetrator, headlines more often provide excuse or blame victim

"Man kills cheating wife"

(Carrll, 1999)







Table 1. Top 20 Single copy-sale U.S. magazines, by circulation details and Rihanna-Chris Brown coverage

Publication Name	Subscriptions and single copy sales, total (FH 2008)
Good housekeeping	4,668,818
Family circle	3,896,088
Woman's Day	3,876,483
People	3,803,217
Cosmopolitan	2,937,861
O, The Oprah Mag.	2,394,303
Glamour	2,354,973
US Weekly	1,905,014
Men's Health	1,868,500
In Style	1,827,644
Woman's World	1,387,414
First for Women	1,377,895
Star Magazine	1,320,963
Weight Watchers	1,309,931
National Enquirer	956,095
In Touch Weekly	955,719
OK! Weekly	905,015
Figure	724,433
People Stylewatch	686,417
Life & Style Weekly	528,294

Table 2. Sources of magazine articles about the incident (N=35)

Magazine title	No. of eligible issues	No. of issues reviewed	No. of relevant articles identified	No. of cover stories
<u>TOTAL</u>	72	44	35	12
People	10	10	7	2
In Touch Weekly	10	4	4	2
US weekly	10	8	6	3
Star magazine	10	3	4	2
Life and Style weekly	10	3	3	0
National Enquirer	10	5	1	1
OK! Weekly	10	10	8	2
J-14	2	1	1	1

Table 2. Frames used to define the Rihanna-Chris Brown incident in magazine coverage, February –April 2009

Frames	Number of articles in which frame appeared	Percentage of articles in which frame appeared
Abuse romanticized or sexualized	10	29%
Abuse is normalized	9	26%
Abuse is wrong	10	29%
Myths about abuse perpetration	2	6%
Victim-blaming	8	23%
Factual/helpful information about abuse	11	31%

Abuse is romanticized

"She really loves Chris," says an insider close to her. "She's committed to seeing it through, to getting through this terrible time with him."

-Life & Style, April 6, 2009

Abuse is normalized

"It's no problem," the Barbados fish-market operator tells *Us*. "I have had boyfriends who beat me and then I took them back. I stayed with them because I was in love."

-US Weekly, March 16

Victim-blaming

"It's not just because she's hopelessly in love with him; it's also because she may have provoked the attack."

-Star, March 16, 2009

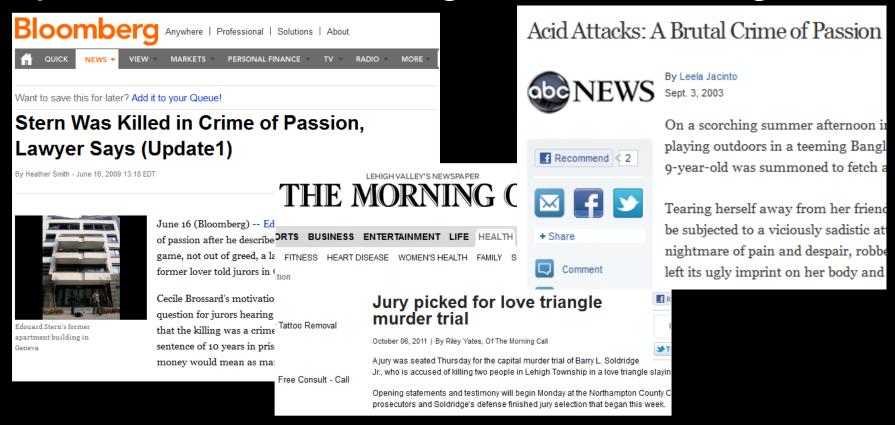
On the positive side...

"...One rumor has it that Chris hit Rihanna, 21, because she had cheated on him with artist The Dream. Another blog wildly claimed she gave Chris herpes. Whatever the truth turns out to be, it could never justify physical abuse."

-In Touch, February 23, 2009

7 points to consider

TDV is a <u>violent crime</u>, not a crime of "passion," a "love triangle" or romance-gone-



Stories are often episodic, focus on the incident at hand – these are not isolated incidents!

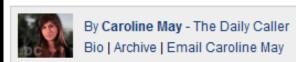
Try to focus on the broader context of IPV and include expert opinion

Particularly if homicide, try to frame as endpoint in pattern of abuse over time

It is not novel or innovative to "discover" female perpetration

Obama's domestic violence initiative neglects male victims of abuse

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the first step.





Seek information from practitioners and scientists alike

Know whether your subject is a scientist or advocate

How to interview scientists

- Big, broad questions to let us get our talking points out
- "What's the most important thing for the public to know?"
- "Can you explain that in lay terms?"
- "Without ignoring the complexities of the issue, where does the bulk of the research fall out on that?"
- "What questions remain unanswered?"
- "What would you use additional research funding for?"

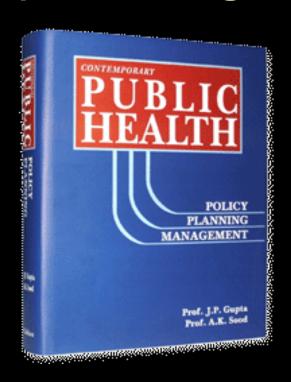
Media coverage can reinforce - isms

 Race, class, homophobia can pla out in TDV cases; important to be conscious of how coverage of the crime can reinforce (or counter) bias



Public health approaches promising

- Need a hopeful conclusion?
- Public health is your go-to resource, because it focuses on prevention and on evidence



Dating violence research scientists

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